



MOVING FORWARD TOGETHER



Most plans changed as 2020 began presenting unprecedented challenges, but we managed to stay on course, adapt, and innovate to continue Liberty Foundation's mission to improve the lives of our vulnerable populations.

In fact, all those unfortunate events, such as the earthquakes and the pandemic, were transformed into an opportunity to demonstrate that nothing can stop Liberty from helping those who need it the most. When the earthquakes struck Puerto Rico's Southwestern region, we provided connectivity to refugees, humanitarian aid for disadvantaged communities and, thanks to our generous customers, the means for students from public schools to continue their studies. When the pandemic changed our lives overnight, we gave free internet services to thousands that could not afford it and made history with the first virtual reality golf tournament, that allowed us to donate \$500,000 to 23 nonprofit organizations in Puerto Rico and, for the first time, in the US Virgin Islands.

So imagine what we will accomplish in 2021. We start this year full of hope, inspired by the amazing work that the NPOs that we support are doing in these difficult times. Liberty Foundation's positive impact on our socioeconomic development will continue to grow thanks to the support of over 2,200 Liberty employees, customers, sponsors and friends. Puerto Rico and the US Virgin Islands can count on us at Liberty!

Naji

Education, social well-being, arts and culture, environmental protection, disaster relief, and connectivity were some of the areas where we had the most impact.

EARTHQUAKES

Immediately after a series of major earthquakes struck the Southwest of Puerto Rico in January 2020, Liberty Foundation and Liberty PR provided assistance to the refugees and communities that were most affected.



- Liberty PR provided free Wi-Fi Hotspots in public shelters located in six municipalities: Guánica, Guayanilla, Yauco, Peñuelas, Lajas, and Sabana Grande.
- Along with Liberty PR employees, Liberty Foundation distributed snacks and emergency backpacks with basic need items in disadvantaged communities and shelters in Lajas, Guánica, Guayanilla, Yauco, and Peñuelas.
- Liberty Foundation gave different supplies (water, snacks and/or emergency backpacks) to more than 2,000 victims in earthquake-struck communities and shelters.
- Liberty PR employees donated over 1,400 basic need items, such as toothbrushes, toothpaste, insect repellent, toilet paper, and hand sanitizer, among others, for the 900 emergency backpacks that also included whistles with a wristband.
- 42 Liberty PR employees did community work for more than 1,300 man/hours in the Southwestern region of the island in January 2020.



PANDEMIC

The great challenges that Covid-19 brought to all of us did not stop us in our efforts to close the gap on connectivity among those who can't afford internet access, which proved to be an essential service during the pandemic. Initiatives related to the pandemic started in March 2020 and will continue as long as it is necessary.

Since the beginning of the pandemic, Liberty PR has provided:

- Free internet service to families that did not have an internet connection.
- Subsidies over 11,000 families that couldn't pay their internet services because they lost their income this year.
- Free hotspots for public use in non-profit organizations and municipalities' facilities in communities with connectivity problems.
- 2,000 N-95 masks donated to Hospital Episcopal San Lucas in Ponce.
- Free Wi-Fi mobile internet to the municipalities of Rincón and Arecibo so they could offer drive-through COVID-19 free test sites.



LEARNING



VIRTUAL LEARNING TOOL

Liberty PR customers helped 2,000 public high school students in the island's Southwest region to finish the last semester of the 2019-20 school year through the "Dale la Nueva Escuela Virtual a un Niño" (Give a Child the New Virtual School) project thanks to the \$96,450 that they contributed to Liberty Foundation, by donating the credits they would have received because of the earthquakes.



FOR THE LOVE OF MUSIC

Liberty Foundation sponsored the "Welcome to the Orchestra" program by the International Chamber Orchestra of Puerto Rico (ICOPR). This is a series of educational outreach events that make the orchestra relevant, fun, and approachable for children throughout PR.



PUBLIC SCHOOL TRANSFORMATION

Liberty Foundation partnered with Instituto Nueva Escuela for five years to support the organization's efforts to transform 50 new public schools into centers of academic excellence and community empowerment through the Montessori methodology. The alliance includes an annual donation of \$100,000 to INE until 2025.



INSPIRING HIGH SCHOOL STUDENTS

Students from Casa de Niños Manuel Fernández Juncos, Jóvenes de PR en Riesgo, and Centros Sor Isolina Ferré participated in the "Liberty Virtual Career Day". During a meeting via ZOOM, our executives talked to them about different careers and opportunities of professional development that they can explore depending on their interests.



SAFE INTERNET

The Department of Education of Puerto Rico used the educational series "Navega con Seguridad", developed by Liberty PR and the US Immigration and Customs Enforcement agency, as part of its efforts to promote safe internet practices among public schools' students who are taking classes remotely due to the pandemic.

ENVIRONMENT



REFORESTING OUR ISLAND

Liberty PR volunteers alongside with Para La Naturaleza planted native and endemic trees at the Protected Natural Area Pitahaya, in Canóvanas.

INTERNATIONAL COASTAL CLEANUP

A group of 28 Liberty PR employees and their families were volunteers in this worldwide initiative. They cleaned six beaches across the island.

NATURE BASED SOLUTIONS TO CURRENT CHALLENGES

Liberty Foundation donated \$25,000 to the Para la Naturaleza Solidarity Fund, which supports nature-based solutions that foster the well-being of natural and human ecosystems.

COMMUNITY W ORK

At Liberty, we believe in giving our time to do volunteer and community work. In spite of all the limitations brought by the pandemic, 105 Liberty employees did more than 2,400 man/hours in service to our most vulnerable populations and to protect our natural resources. Thank you for your commitment!



AN AFTERNOON OF JOY

Employees from Liberty PR-Luquillo visited Hogares Teresa Toda, a shelter home for girls in Loíza, to bring them company and joy. Each employee “adopted” a girl and gave her a gift bag full of surprises and different items that they needed.



PEDIATRIC CANCER PATIENTS

In March, just before the pandemic started in Puerto Rico, a group of Liberty PR employees visited pediatric cancer patients in two hospitals, along with “Doki”, the beloved children’s character of Discovery Kids channel. We donated knitted caps made by one of our employees and spent time with the patients and their families.



ENTREPRENEUR OF THE YEAR

The Lemonade Day 2020 National Youth Entrepreneur of the Year is part of the Liberty family. Danyarelie Ruiz Coss, the 13 years old daughter of Carmen Coss, Audit Sales & Internal Control Supervisor of Liberty PR, won the important recognition after joining the program to promote entrepreneurship among children and youth, which was sponsored in part by Liberty Foundation. Danya successfully set out to plan, develop and operate her own business, Lemonade by DM (Dream More). We are very proud of you!



EDUCATIONAL CONTENT

During 2021, more than 46,850 minutes of COVID-19 educational content and public service announcements were programmed through Liberty PR channels to educate and promote the campaigns of over 36 nonprofit organizations that make the difference in the lives of all the residents of Puerto Rico. This represents \$8.4 million of in-kind donations to all the non-profit organizations that created the educational content or PSAs that were broadcasted during 2020 through Liberty channels and Liberty’s own Channel 85.



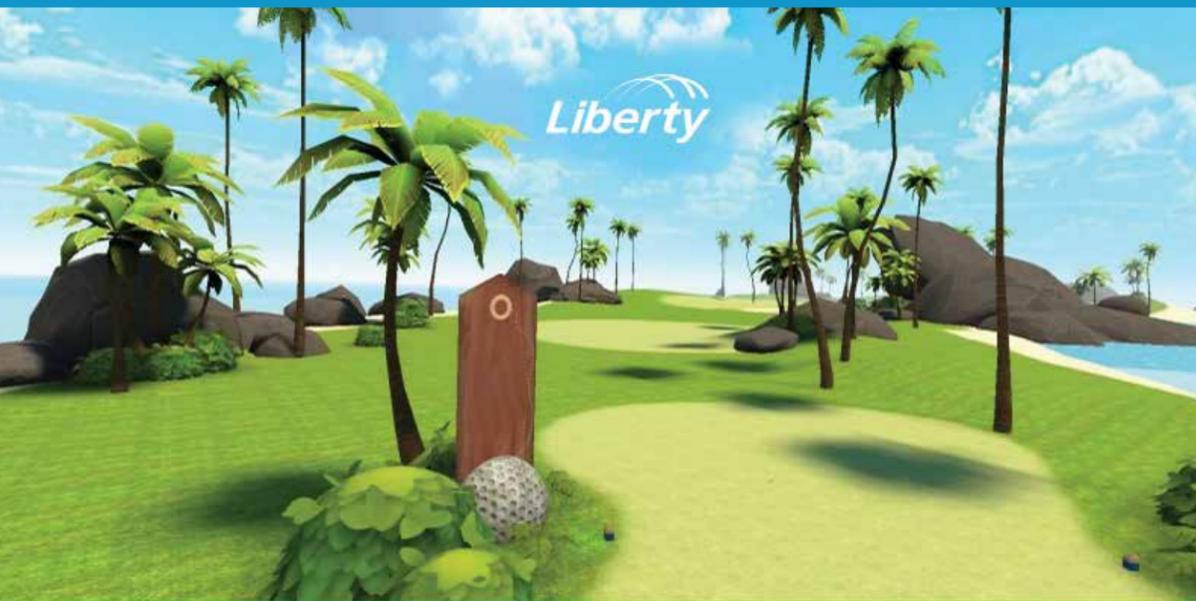
GOLF TOURNAMENT



When the pandemic made it clear that we could not host our annual charity golf tournament as usual, we created a new reality: the first Virtual Reality (VR) golf tournament of Puerto Rico and the Caribbean.

Thanks to the generosity of our sponsors and collaborators, the Liberty Foundation successfully held a virtual edition of its 23rd Liberty Foundation Golf Invitational - A New Reality Tournament with a record-breaking donation of \$500,000 distributed among 23 nonprofit organizations in Puerto Rico and, for the first time, the U.S. Virgin Islands.

2020 Beneficiaries



Liberty Foundation's golf tournament connected 165 players from over 50 cities around the world on December 4 and 13, 2020, to play the VR golf game developed by local startup VeoVeo Studios.



- Boys and Girls Clubs de PR
- Casa de Niños Manuel Fernández Juncos
- Casa Familiar Virgilio Dávila
- Centro Espibi
- Centros Sor Isolina Ferré
- Community Foundation of the Virgin Islands
- Coro de Niños de Ponce
- Coro de Niños de San Juan
- EcoExploratorio: Museo de Ciencias de Puerto Rico
- Fundación Alas a la Mujer
- Fundación A-Mar
- Fundación CAP
- Fundación Felisa Rincón de Gautier
- Hogar Cuna San Cristóbal
- Hogar Santa Teresita del Niño Jesús
- Hogares Teresa Toda
- Instituto Nueva Escuela
- Jóvenes de PR en Riesgo
- Kinesis
- Make Music Happen - Berklee in PR
- Movimiento para el Alcance de Vida Independiente
- Niños de Nueva Esperanza
- Para la Naturaleza



“By using the latest virtual reality (VR) technology, we were able to celebrate our key fundraising event in an alternate way, while we continue making a positive impact in our society.”

- Naji Khoury
President and Chairman of the Board of Directors of Liberty Foundation



\$656,000

Total donation in grants given by Liberty Foundation to nonprofit organizations in PR and the US Virgin Islands in 2020.

57

Number of nonprofit organizations that were supported by Liberty PR and the Liberty Foundation during 2020 with grants, sponsorships, public service announcements, and volunteer work, among others.

\$8.4 million

In-kind donations to all the non-profit organizations and individuals who created the educational content or PSAs that were broadcasted during 2020 through Liberty channel and Liberty's own Channel 85.

\$3.5 million

COMMULATIVE POSITIVE IMPACT

Total donation to nonprofit organizations since 1996.

300+

Sponsors and donors that have helped us make the difference in the lives of the most vulnerable populations since 1996.

BOARD OF DIRECTORS

Naji Khoury
Giovanna Ramírez de Arellano
Nelson Colón Cruz
Carla Framil Ferrán
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Tomás Dardet Hevia
Omar Martínez Vázquez



Liberty Foundation's mission is to positively impact the life of children, youths, and adults by supporting NPOs that offer direct services and opportunities in the areas of education, health and social well-being, arts and culture, and environmental protection to underserved populations. Established in July 2017, LF is a nonprofit organization that serves as Liberty Puerto Rico's corporate social responsibility arm. It is a tax exempt NPO under Section 1101.01 of the Puerto Rico Internal Revenue Code and Section 501(c)(3) of the United States Internal Revenue Code.